

FLUO



# FLU(x)

architecture  
+  
design



*flux*

*f(x)*

*FLU(x)*



## What is FLU(x)?

FLU(x) architecture + design is a research-based multi-disciplinary practice with offices in Atlanta and Mexico City. The word “flux,” defined as constant change, represents the philosophical foundation of our practice. In a function  $f(x)$ ,  $f$  changes as its input  $x$  changes. We see ourselves as the “function” and the world around us as the “input.” We welcome circumstances in a state of flux, and we draw inspiration from the latest innovations in our society.



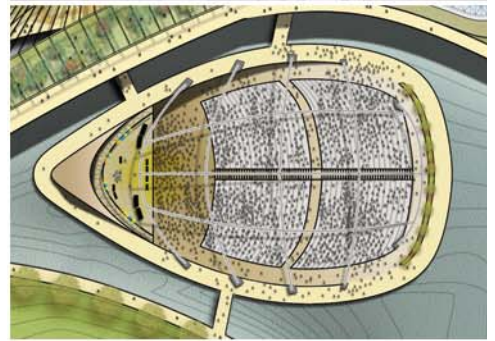
## Our Approach

We approach our work by investigating its inherent psychological, cultural, and environmental factors - regardless of size or complexity. Before drawing the first line, we take the time to understand the client’s needs as well as the project’s geographic and cultural context. We see every project as an investigation and seek out work that challenges established notions of design and in doing so, we hope to advance the profession.



## Our Process

Architects throughout history have always been inspired by the latest discoveries in their contemporary world. For instance, the Greek and Roman culture investigated the human body and its structural proportions and as a result, their architectural forms reflected these investigations. Similarly, we are influenced by our society and culture, which is driven by advancements in science, technology, and the rapid exchange of information. Our process involves using the latest 3D software to explore complex ideas and quickly produce virtual and physical models. These models serve to illustrate the design and establish construction methods. Each model influences the next and develops the design in a way that, although unforeseen, is transparent: the final product is a direct result of its process.



**FLU(x)** architecture + design LLC

### ATLANTA

2909 Langford Road A-600  
Norcross, GA 30071  
USA  
p: 404-890-5530  
f: 404-890-5532

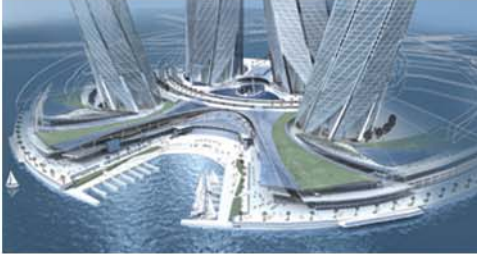
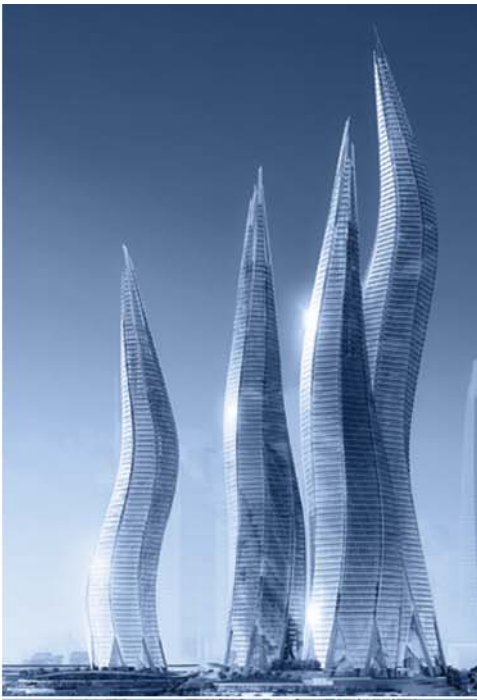
### MEXICO CITY

Coscomate #199  
Col. Bosque de Tetlameya  
Delegación: Coyoacán  
CP: 04730 México D.F.  
México

[info@fluxarchitecture.com](mailto:info@fluxarchitecture.com)

[www.fluxarchitecture.com](http://www.fluxarchitecture.com)





# JORGE L. BAZAN

principal, director of design

## CURRICULUM VITAE

### PLACE OF BIRTH:

Mexico City; Mexico

### PLACE OF RESIDENCE:

Atlanta, GA; U.S.A.

### EDUCATION:

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Master of Architecture, 2006

GEORGIA INSTITUTE OF TECHNOLOGY

BS, Architecture, Finance, 2003

### WORK EXPERIENCE:

#### FLU(x) architecture + design; 2009-Present

FLU(x) architecture + design is a multi-disciplinary design firm in Atlanta. It was founded as a research studio that is based on merging different design disciplines in order to redefine spatial and functional relationships through formal explorations. The work addresses today's changing, and, at times, unstable, society by creating a new design paradigm that bridges different social, technological, and physical networks.

#### b2 design + build CORPORATION; 2009-Present

b2 is a multi-disciplinary design build company. Jorge founded b2 in order to create better collaboration between the design and construction disciplines by merging the two into one company.

#### COOPER CARRY ARCHITECTS; 2008-2009

Cooper Carry is a large multi-disciplinary architecture and design firm in Atlanta. During his time there, Jorge Bazan was a lead designer for the following projects: a new hotel concept, including brand identification, for Marriott called the Renaissance Club Sport; master plan and hotel for the University Nevada School of Hospitality campus, Las Vegas, NV lead a competition team for an emblem tower proposal in Dubai, UAE; lead designer on a multi-modal train station in Atlanta.

#### THOMPSON, VENTULETT, STAINBACK & ASSOCIATES; 2006-2008

TVS is a large multi-disciplinary architecture and design firm in Atlanta. Jorge Bazan worked in TVS' international studio as a lead designer and designer on large scale international projects. He lead the design for the following projects: Dubai Towers, Dubai, UAE; competition entry for Dubai Towers, Melbourne, Australia; master plan for Wangjing, China; tower design for Samsung, Seoul, South Korea; tower design for the Palm Island, Jebel Ali, Dubai, UAE; and the architectural concept and design for forty residential towers in Anyang, South Korea.

**JUAN C. ARCHILA**, RA, NCARB, LEED AP  
principal

## CURRICULUM VITAE

**PLACE OF BIRTH:**  
Minneapolis, MN, U.S.A.

**PLACE OF RESIDENCE:**  
Atlanta, GA, U.S.A.

**EDUCATION:**  
GEORGIA INSTITUTE OF TECHNOLOGY  
Master of Architecture, 2004

GEORGIA INSTITUTE OF TECHNOLOGY  
BS, Architecture, 2002

**AFFILIATIONS:**  
USGBC LEED Accredited Professional

**REGISTRATIONS:**  
Registered Architect; State of Georgia  
NCARB certified

### WORK EXPERIENCE:

#### **FLU(x) architecture + design, Principal; 2010-present**

FLU(x) architecture + design is a multi-disciplinary design firm in Atlanta. I joined FLU(x) architecture + design to help lead a growing practice and to explore an interest in design as a reflector of society. I combine a proven background in project delivery with the desire to question architecture as a static object and seek to advance it as an artistic and intellectual pursuit.

#### **COOPER CARRY ARCHITECTS, Project Architect; 2008-2010**

Cooper Carry is a large multi-disciplinary architecture and design firm in Atlanta. While constantly looking for ways to improve building techniques and project service, I sought knowledge in Building Information Modeling (BIM) software, and became one of the first at Cooper Carry to employ it on a project (Atlanta Technical College Library).

#### **MENEFEE+WINER ARCHITECTS, Project Architect; 2004-2008**

Menefee+Winer is a multi-disciplinary architecture and design firm in Atlanta. My work focused on higher education and multi-family residential. I served as LEED administrator for Menefee+Winer's offices (which earned LEED-NC Silver certification), I have written articles on sustainability for the AIA Georgia Architect magazine and participated in a round table discussion on LEED for AIA Atlanta.



# Portfolio:

## FLU(x) architecture + design

A-600 Offices  
Norcross, Georgia USA

Brookhaven Residence #1665  
Atlanta, Georgia USA

Dipasa USA Corporate Headquarters  
Brownsville, Texas USA

Irvine City Center  
Irvine, California USA

Jurica Residence #55  
Queretaro, Mexico

Parque 2000 Condominiums  
Queretaro, Mexico

[RE]Imagining the Urban Market  
Atlanta, Georgia USA

[RE]Stitching the Urban Fabric  
Atlanta, Georgia USA

## Prior to FLU(X); 2002-2009

UNLV School of Hospitality Campus and Hotel  
Las Vegas, Nevada USA

Atlanta Multi-Modal Station and  
Mixed-Use Development  
Atlanta, Georgia USA

The Atlanta Academy  
Roswell, Georgia USA

University of Georgia Reed Plaza Improvements  
Athens, Georgia USA

Emblem Tower  
Dubai, UAE

Dubai Towers  
Dubai, UAE

Business Pearl-Dubai Towers Retail Podium  
Dubai, UAE

Jebel Ali Center Towers  
Dubai, UAE

Jebel Ali Center Master Plan  
Dubai, UAE

Samsung Mixed-Use Towers  
Seoul, South Korea

Mariott Renaissance Club Sport  
Atlanta, Georgia USA

Dubai Towers Melbourne  
Melbourne, Australia

Samsung Residential Towers  
Anyang, South Korea

Dublin Internal Medicine Endoscopy Center  
Dublin, Georgia USA

Atlanta Technical College Library  
Atlanta, Georgia USA

Berry College Krannert Center Expansion  
Mount Berry, Georgia USA

Tennessee Wesleyan College Wesley Commons  
Residence Hall  
Athens, Tennessee USA

The Metropolitan  
Jacksonville, Florida USA

Georgia Tech Parking and Transportation Office  
Atlanta, Georgia USA

Brook Glenn Elementary School  
Taylors, South Carolina USA



**ATLANTA**

2909 Langford Road A-600  
Norcross, GA 30071  
USA  
p: 404-890-5530  
f: 404-890-5532  
e: [info@fluxarchitecture.com](mailto:info@fluxarchitecture.com)

**MEXICO CITY**

Coscomate #199  
Col. Bosque de Tetlameya  
Delegación: Coyoacán  
CP: 04730 México D.F. México